PIMELL INTERIORS

Holiday *Design*

Designer-led holiday interiors,
installed, taken down, *and yours to keep...*

2026



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your home

DESIGNED FOR THE SEASON

A Designer's Approach to the Holidays

Pimell Interiors brings the same eye we use for designed residential interior projects to the holidays.

Every look is designed around your existing finishes, furniture, and light, then purchased, installed, and taken down for you.

Everything we buy is purchased for you and stays yours.
Many clients reuse their collection year after year, which is a very different proposition from a decorator who rents it back each season.

We take a limited number of homes each season so every install gets our full attention.

HOW IT WORKS

1 → CONSULT

A 45-minute design consultation, in person or by video, with our palette samples in hand.

2 → MOOD BOARD

Delivered within 5 business days of your deposit, with one round of revisions.

3 → SOURCING

Once your deposit clears, we order everything for your home.

4 → INSTALL

One to two days in your home, ending with a walk-through and on-the-spot adjustments.

5 TAKEDOWN

In January, everything is packed and labeled.



color palettes

TAILORED TO YOUR HOME

Choose a base palette, then we adjust colors, accents, and mix to fit your interiors.

GILDED IVORY

Champagne, ivory, and gold.
Soft, warm, and quietly glamorous.

Layered metallic, silk-toned ribbon, and pearled and glass ornaments.

Best for: contemporary and transitional homes, entertaining spaces.



DESERT FROST

White, organic materials, brass, and natural texture.

Airy and organic, with a nod to the Mojave.

Best for: modern and desert-modern homes, courtyards and patios.



EVERGREEN ESTATE

Deep green, burgundy, velvet, and plaid.
Rich and traditional, refined for today.

Velvets, layered greens, and heirloom-style ornaments.

Best for: traditional homes and family-focused holiday.



Our palette sample kit is brought to every consultation, so you can hold colors against your own sofa, rug, and walls before anything is ordered.

our design

PACKAGES AT A GLANCE

Fixed prices. Everything purchased for you. Takedown included in all three packages.

SIGNATURE

THE STATEMENT

Condos, townhomes, smaller homes, small businesses
1 designer-selected 7.5 ft tree
Mantel or console
1 table centerpiece
1 front-door wreath
1-day install

From
$4,200

POPULAR

ESTATE

THE SHOWCASE

Single-family homes and entertainers
2 trees (7.5 ft full + 7.5 ft slim)
Staircase garland, up to 18 ft
Full dining table design
Entry or foyer vignette
Powder room or bedroom accent
2-day install + December touch-up

From
$8,900

GRAND

THE ULTIMATE

Large homes and clients who want it done with no involvement
12 ft statement tree + 2 more trees
Exterior entry: wreath, garland, lit planters
Up to 6 additional styled areas
Pre-party walk-through + mid-season refresh
Priority scheduling

From
$18,500

No need of a design package?

The Refresh

Designer styling of the decor you already own: one tree plus up to three surfaces,
a 6-hour session, and a designer top-up kit.
Takedown and packing not included.

From
$1,950

Designed for your home, by us. Each package is personalized to your space and palette. If a listed element doesn't apply to your home, we will propose a comparable substitute for your approval within the same scope and price. Anything beyond the package is quoted separately and per our add-ons menu.

PACKAGE 1 IN DETAIL

SIGNATURE

The Statement

- 45-minute design consultation and mood board in your chosen palette (one revision).
- One 7.5 ft designer-selected tree with smart lighting, styled with mixed-size ornaments (approx. 60 to 80), wired designer ribbon, topper, and collar.
- One mantel or console, up to 6 ft, with garland, candles, and accents.
- One table centerpiece.
- One front-door wreath.
- Delivery, one-day install, and packaging removal.
- Walk-through with adjustments before we leave.
- January takedown, packed and labeled.
- All decor is yours to keep.

From $4,200

NOT INCLUDED

-Additional trees, rooms, or staircases.
-Exterior lighting or landscape work.
-Real greenery or fresh florals (add-on)
-Work requiring a lift or above 10ft



PACKAGE 2 IN DETAIL

ESTATE

The Showcase

Everything in Signature, plus:

- Second tree: 7.5 ft slim, coordinated palette.
- Staircase garland, up to 18 ft, with accents and lights.
- Full dining table design: runner, centerpiece, candles, and place accents for up to 8.
- Entry or foyer vignette.
- One powder room or bedroom accent.
- One mid-season touch-up visit (up to 2 hours, mid-December).
- January takedown, packed and labeled.

From $8,900

NOT INCLUDED

-Trees over 9 ft or two-story foyer trees (see Grand).
-Exterior lighting, rooffine, or tree wrapping.
-Multiple staircases or railings over 18 ft.
-Real greenery or fresh florals (add-on).
-Offsite storage unit



PACKAGE 3 IN DETAIL

GRAND *The Ultimate*

Everything in Estate, plus:

- One 12 ft statement tree with a designer-curated ornament collection.
- Two additional trees: 7.5 ft full and 7.5 ft slim.
- Exterior entry design: door wreath and garland, up to 4 lit planters or urns, porch or courtyard styling.
- Up to 6 additional styled areas, each one surface or vignette up to 6 ft wide (manteis, consoles, shelving, bar cart, and more), designed with newly purchased decor in your palette.
- Up to 10 of your own heirloom pieces can be incorporated if provided in advance.
- Pre-party walk-through (up to 1 hour).
- One mid-season refresh visit (up to 3 hours).
- Priority scheduling: choose your preferred install week.
- January takenown, packed and labeled, with storage coordination, as needed.
- Priority booking for 2027.

From $18,500

NOT INCLUDED

-Roofline, tree-wrap, or large-scale exterior lighting (we refer licensed contractors).
-Event hosting, event florals, or catering.
-Daily maintenance or fresh-greenerly replacement (add-on).
-Work beyond the stated scope without a written change order.
-Offsite storage unit(s)



NO NEED OF A PREFIXED PACKAGE?

THE REFRESH

Spruce it up

- Every Refresh begins with a design assessment of your existing decor.
- If it can support the look, we proceed. If not, we will recommend upgrades or let you know it isn't the right fit, and your deposit is refunded.
- Pre-visit photo or video review of your decorations (required).
- Design plan for one tree plus up to three surfaces (mantel, entry or console, dining table).
- One session of up to 6 hours: tree decorating, mantel and table styling, arranging your existing pieces.
- Designer top-up kit of ribbon, picks, and accents to elevate what you own.

From **$1,950**

NOT INCLUDED

-Trees, lights, or major decor purchases (available as add-ons).
-Testing, untangling, or repairing lights: broken strands replaced at cost.
-Retrieving decor from storage beyond 6 boxes, attics or storage units.
-Exterior work, staircases, or work above 10 ft.
-Takedown (add-on, $350).
-Time beyond 6 hours, billed at $200 per hour with your approval.



tree options



*Actual trees may vary

TREE OPTIONS
Grand Duchess Faux Tree (included): Designer-selected, full-profile, pre-lit, smart lighting with twinkle, warm LED/color changing and steady modes. Tree upgrades available.
Grand Duchess Slim Faux Tree (Estate, Grand): 7.5 ft slim profile, for entries, corners, and pairs.
9 ft tree, in place of a 7.5 ft tree: from + $650.
12 ft statement tree, scaled ornaments and ribbon (included in Grand): from + $2,200.
15 ft tree, lift required: By quote.
Additional trees, custom sizes, and upgrades are available and quoted per home. Tree type (ie. Norfolk, Frasier Fir, etc) is assessed as part of the design and special requests may incur in additional cost.

add-ons
& UPGRADES



ADD-ONS & UPGRADES*	STARTING AT
Extra styled tree, 7.5 ft slim	$1,250 +
Extra styled tree, 7.5 ft full	$1,500 +
Additional styled area, styling and materials in your palette for a surface up to 6 ft	$500 +
Additional styled staircase garland, up to 18 ft, pre-lit	$650 +
Additional styled wreath	$150 +
Real greenery or fresh floral upgrade	$600 +
Pre-party reset, day-of styling	$900 +
Personalized ornaments (order by Nov 1)	$35 +
Kids room table top tree	$100 +
Swarovski Ornaments Add-on	$2,500 +

*Add-ons and upgrades are available with the purchase of a qualifying service package only.

our standards

HOLIDAY DESIGN

What designer-grade means in every home we install.

Trees

Full-profile, pre-lit faux trees
hand-selected for fullness
and fluffed branch by branch.
No thin, flat-pack, or bare-trunk styles.

Lighting

Warm-white LED with concealed
wiring and even spacing,
supplemented as needed
for a layered glow.
Smart lighting offers steady
and twinkling modes.

Accents

Ribbon, florals, picks, and finishing
touches, selected for quality and
tailored to your palette. Each piece is
shaped by hand, so the look stays full
and polished all season.

Ornaments

A designer-curated collection chosen
for your palette and your home,
layered to feel full and personal.
Child- and pet-friendly options are
available on request.

Garland & Greenery

Full, dense faux garland
and wreaths, layered
and wired in place.
Fresh greenery and florals
available as an add-on.

Care & Handling

Insured installation,
floor protection,
and all packaging removed.
Decor is packed
and labeled in January.

timeline & BOOKINGS

November 1
Early-booking bonus deadline,
and last day to order personalized
ornaments.

November 12 to December 6
Install window. Your exact date is confirmed
in writing once all product arrives.

November 15
After this date, bookings are subject to
availability and a 15% rush fee.

Mid-December
Touch-up or refresh visits (Estate and Grand).

January 4 to 16 2027
Takedown, packed and labeled.
Your date is confirmed in advance.



RESERVING YOUR DATES

A 50% deposit reserves your date; an additional 15% will be billed upon product ordering and the remaining balance is due 7 days before install.
We order product only after your deposit clears.
Prices are fixed for the listed scope. Additions are quoted and approved in writing first.
Your mood board includes one round of revisions.
Before the mood board, cancellations are refunded less a $250 design fee.
After the mood board is delivered, refunds are less $500 (Signature and Refresh),
$1,000 (Estate), or $1,500 (Grand).
Once product is ordered, deposits are non-refundable.
Out of town? We install while you're away, with photo sign-off.
We photograph finished work for our portfolio, with no address or personal items shown without your approval.

Ready to reserve?

BOOK YOUR HOLIDAY DESIGN **HERE**

QUESTIONS, ANSWERED...

the design

Do I keep everything?
Yes. Every tree, ornament, and accent is purchased for you and becomes yours upon final payment.

Can I choose my colors?
Yes. Pick one of our three palettes, and your designer tailors the colors and accents to your interiors.

Is every package customized?
Every install is designed for your home, so no two look alike. If a listed element doesn't apply to your home, your designer will propose a comparable substitute within the same package scope and price.

Real or faux trees?
Premium faux. Real trees dry out quickly in the desert climate, and faux trees look full all season and can be reused year after year.

What is The Refresh, and how does it work?
The Refresh is designer styling for the decor you already own. We start with a design assessment, and if your pieces can support the look, we proceed.

Can I add more trees or areas?
Yes. Additional trees, custom sizes, styled areas, and other add-ons are available and quoted per home, even if it's not included on the add-on list.

the process

When should I book?
Installs run from mid-November through early December, and dates fill on a first-come basis, so we recommend booking early.

How does payment work?
A 50% deposit reserves your date, 15% for ordering, and the balance is due 7 days before install. Full terms are in your agreement.

What if I'm out of town?
We can install while you're away and send photos for your sign-off.

What happens in January?
We remove, pack, and label everything. Takedown is included in every package, and Grand clients can arrange storage coordination.

details

What if I don't love something?
We adjust your design on install day before we leave.

Do you do exterior lighting?
We style entries with wreaths, garland, and lit planters. Roofline and large-scale lighting go to a licensed contractor we can refer.

Do you work with my HOA?
Please share your community's guidelines when you book, and we'll plan around them.

Is Grand: The Ultimate package available?
Grand is scheduled by waitlist. Inquire at pimell.com/holiday-design to be considered.

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